**JUMEIRAH GOLF ESTATES SCORES DOUBLE WIN AT**

**WORLD’S BEST REALTY BRAND AWARDS 2016**

* Indian-based Awards name Redwood at Jumeirah Golf Estates as the ‘Luxury Project of the Year’
* Judges declare Alandalus at Jumeirah Golf Estates as the ‘Most Admired Upcoming Project of the Year’
* News comes as Dubai Land Department reveals scale of Indian investor interest in Dubai real estate

**Dubai, UAE –August 1, 2016:** Dubai’s [Jumeirah Golf Estates](http://www.jumeirahgolfestates.com/), host of the DP World Tour Championship, has taken home two major awards at Indian-based real estate awards ceremony - the World’s Best Realty Brand Awards 2016 Asia, as India is revealed as Dubai’s largest real estate investor group outside of the Arab world.

Jumeirah Golf Estates’ high-end collection of villas and townhouses, Redwood, overtook competition from across Asia to be crowned ‘Luxury Project of the Year’. Meanwhile, the spotlight shone brightly on the community’s affordable luxury development of 715 apartments and townhouses, Alandalus – which was named the ‘Most Admired Upcoming Project of the Year.’

Underscoring Jumeirah Golf Estates’ appeal to Indian buyers – whom contributed AED7 billion ($1.9 billion) to Dubai real estate sales in H1 2016 (DLD) - the awards ceremony, held at an exclusive event in New Delhi, saw the world-class luxury lifestyle development recognised amongst the best in the Asia region.

Yousuf Kazim, CEO of Jumeirah Golf Estates, said: “Our luxury lifestyle offering is in sync with the demands of Indian buyers and to be recognized by this leading real estate industry authority is testament to Jumeirah Golf Estates’ resonance with the Indian market, and the wider Asia region.

“We are experiencing an influx of demand from the Indian market and as Indians re-emerge as the largest group of investors in Dubai real estate outside of the Arab world for the third year running, we are constantly renewing our focus on this strategically important market. The results of this are clear, with appreciation and recognition of our proposition in India now at new heights,” commented Kazim.

Ahead of the awards ceremony, Jumeirah Golf Estates announced the launch of a limited number of Redwood Park Phase 2 townhouses, with prices starting from AED 2,510,000; while Alandalus continues its development in the lead up to its on schedule handover in 2018.

Kumar Saurabh of the World’s Best Realty Brand Awards, said: “The World's Best Realty Brand Awards have played a major role in deciding the roadmap for the real estate sector. Every time we organise our conclaves and awards, there is a lively exchange of fresh new thoughts and ideas."

On the sheer grandeur of World's Beat Realty Brand Awards, he proudly adds, "We endeavour to honour Jumeirah Golf Estates with two awards as they have gone to extraordinary lengths for creating commendable projects."

Commenting on the key to Dubai real estate’s success in the Indian market following the awards ceremony, Kazim concluded: “In addition to Dubai’s tax free environment, Indian buyer and investor confidence in Jumeirah Golf Estates has been boosted by competitive prices per square foot, in comparison to metropolitan cities in India. Furthermore, a move by the Reserve Bank of India to allow investors to freely send up to $250,000 overseas to buy property paired growing transparency in the emirate’s real estate market, positions Dubai as an real estate investment hotspot in the eyes of the Indian market.”

The World’s Best Realty Brand Awards Asia 2016 received entries from across the real estate industry - from builders, developers and interior designers to architects and property advisors. The entries were judged by an independent jury in New Delhi throughout July 2016.

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**About Jumeirah Golf Estates**

Host to the DP World Tour Championship, the Season Finale of the European Tour’s Race to Dubai since 2009, Jumeirah Golf Estates is one of the Middle East’s most prestigious residential golf communities, offering a wide range of world-class facilities and more than 1,700 individually designed homes (constructed and under construction) in the United Arab Emirates. Situated just 15 minutes from The Palm and Dubai Marina, Jumeirah Golf Estates is well placed to provide an unforgettable experience at its two championship golf courses, Fire & Earth, and luxury homes within easy reach of Dubai’s top attractions. From a state-of-the-art Clubhouse to restaurants, swimming pools and fitness centers, Jumeirah Golf Estates has a wide variety of entertainment and recreation facilities that will provide a superior lifestyle.

Jumeirah Golf Estates recently announced a new luxury real estate development Alandalus, which includes a range of apartment options, townhouses and a commercial center.

Visit [JumeirahGolfEstates.com](http://www.jumeirahgolfestates.com/) for more information and connect with Jumeirah Golf Estates on [Facebook](https://www.facebook.com/Jumeirah-Golf-Estates-Golf-Club-131022593605993), [Twitter](http://www.twitter.com/JumeirahGolfEst), and on [Instagram](https://instagram.com/jumeirahgolfest/)

**About Redwood**

Centrally located in the heart of Jumeirah Golf Estates Phase A development, within walking distance of the Clubhouse and an extensive range of facilities, Redwood is one of 16 districts in Jumeirah Golf Estates, overlooking one of two of Jumeirah Golf Estates’ world-class golf courses. Comprising of 47 five- and six-bedroom villas and 75 three- and four-bedroom townhouses across two luxury sub-developments, Redwood Avenue and Redwood Park, with beautifully landscaped public areas, parks and nature strips, Redwood is the perfect place to enjoy the great outdoors.

**About Alandalus**

Alandalus is a Mediterranean-inspired collection of 715 affordable luxury apartments and townhouses. Part of Phase A of Jumeirah Golf Estates 1,119 hectare development, Alandalus answers Dubai Government’s calls for more affordable accommodation, with prices starting from AED 597,000. Launched in May 2015, Alandalus is pegged for completion in 2018 and bridges luxury living with affordable prices. Alandalus has been designed to reflect a growing demand for outdoor living, with inspiration drawn from the Andalucía region of Spain.

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