



## **JUMEIRAH GOLF ESTATES SCORES QUADRUPLE WIN AT AFRICA AND ARABIA PROPERTY AWARDS 2016**

- Jumeirah Golf Estates awarded 'Best Mixed-use Development Dubai', 'Best Development Marketing Dubai' and 'Highly Commended Residential Development Dubai', and 'Best Golf Development Dubai' for the third year running
- The community goes onto to represent Arabia at the International Property Awards

**Dubai, UAE – 27 September 2015:** Jumeirah Golf Estate swept the board at the 25<sup>th</sup> annual Africa and Arabia Property Awards, adding four major award wins to its collection, as Dubai's 'Best Mixed-use Development', 'Best Development Marketing,' 'Highly Commended Residential Development,' and for the third year running, the 'Best Golf Development'.

Jumeirah Golf Estates competed against leading property professionals across the region to be recognised in all four categories the development entered, as among the most innovative, exceptional, and ambitious projects of 2016. As a result of Jumeirah Golf Estates' position as a leader in Dubai, the community has been nominated for 'Best Golf Development Arabia' and 'Best Development Marketing Arabia' at the International Property Awards.

The development, which counts an expanding list of world-class facilities among its strengths, was recognised for its unrivalled residential offering, its extensive mixed-use proposition and its globally recognised golf offering – including the European Tour Performance Institute and two Championship courses, Fire and Earth, which has been host to the DP World Tour Championship since 2009.

Underscoring the success of its major global marketing push in the past 12 months, Jumeirah Golf Estates was also recognised at the awards, as executing the best use of the development marketing across the region, with a positive impact on sales of its properties recorded throughout 2015 and 2016.

Yousuf Kazim, CEO of Jumeirah Golf Estates, said: "As a developer, Jumeirah Golf Estates is fully committed to offering our homeowners and investors a truly world-class proposition, and today – we are proud to be recognised as best in our game across multiple segments, placing us at the forefront of real estate in the emirate."

"We have travelled to many international markets over the past 12 months, from the UK to India and China, to share the Jumeirah Golf Estates story. We have received a fantastic reception, which has converted into an increase sales of our properties to a wider demographic of buyers."

"We look forward to competing for the 'Best Golf Development Arabia' and 'Best Development Marketing Arabia' titles, as we near the handover of our award-winning Redwood Park, Redwood Avenue and our brand new retail centre; all of which are sure to cement our position as the best in the industry," Kazim continued



The Africa and Arabia Property Awards are the largest, most prestigious, and widely recognised programme throughout the regions. In their 25<sup>th</sup> year, the Africa and Arabia Property Awards are judged by an independent panel of 70 industry experts. Judging focuses on design, quality, service, innovation, originality, and commitment to sustainability.

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#### **About Jumeirah Golf Estates**

Host to the DP World Tour Championship, the Season Finale of the European Tour's Race to Dubai since 2009, Jumeirah Golf Estates is one of the Middle East's most prestigious residential golf communities, offering a wide range of world-class facilities and more than 1,700 individually designed homes (constructed and under construction) in the United Arab Emirates. Situated just 15 minutes from The Palm and Dubai Marina, Jumeirah Golf Estates is well placed to provide an unforgettable experience at its two championship golf courses, Fire & Earth, and luxury homes within easy reach of Dubai's top attractions. From a state-of-the-art Clubhouse to restaurants, swimming pools and fitness centers, Jumeirah Golf Estates has a wide variety of entertainment and recreation facilities that will provide a superior lifestyle.

Visit [JumeirahGolfEstates.com](http://JumeirahGolfEstates.com) for more information and connect with Jumeirah Golf Estates on [Facebook](#), [Twitter](#), and on [Instagram](#)

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