



## **JUMEIRAH GOLF ESTATES ANNOUNCES SPONSORSHIP OF DUBAI TOUR**

***World famous cyclists set to spin through Jumeirah Golf Estates  
as official Dubai Tour partner***

**Dubai, 24 January 2016:** Jumeirah Golf Estates, host to the DP World Tour Championship and one of the Middle East's most prestigious residential golf communities, is proud to be an official partner of the upcoming Dubai Tour. In its third year, Dubai Tour is considered a classic event in the early cycling calendar, with over 16 teams and international cycling stars set to participate.

From 3 to 6 February, the four-day race will take place in Dubai's most famous landmarks and attract riders from all five continents, with three stages best suited to the sprinters and one to the puncheurs. Passing through Jumeirah Golf Estates during stage two on 4 February, riders – including the world famous Bradley Wiggins – will spin past the community's 16 neighbourhoods, enjoying its peaceful and green surroundings with views of the Dubai cityscape. Stage 2 of the race will begin at the Dubai International Marine Club – Palm Jumeirah and put participants to the test in a 188km race to the finish line, via Jumeirah Golf Estates.

With sporting events increasing in popularity in the region, a recent report by Deloitte revealed that sport has a direct economic impact of \$421m in Dubai, with events such as Dubai Tour being a lead contributor to the sector.

Yousuf Kazim, CEO of Jumeirah Golf Estates, said: "Whilst golf contributes around 30 percent of the total direct economic impact in Dubai, Jumeirah Golf Estates is proud to further contribute to the region's sports economy by partnering with the Dubai Tour. Not only does the event raise the profile of Dubai, it helps to promote healthy living and an active lifestyle, a key proposition of Jumeirah Golf Estates."

"As host venue for the DP World Tour Championship for seven consecutive years, Jumeirah Golf Estates is firmly established as a global sporting venue attracting a record number of international sports fans year-on-year. By providing an unmatched lifestyle offering and state-of-the-art facilities including the Middle East's only European Tour Performance Institute, two world-class golf courses and tennis academy, the Dubai Tour provides a fantastic opportunity to further showcase our offerings to the wider sporting world," continued Kazim.



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H.E. Saeed Hareb, General Secretary of Dubai Sports Council added: “In golf, Dubai is a leading destination for international events and tourism – and we’re working to ensure that we develop cycling tourism to the same level. This partnership is a kind of “dual contract” between two of the leading event organisers in the city. As Dubai Tour, we are proud to provide an international showcase at a global sports venue such as Jumeirah Golf Estates.”

Situated just 15 minutes drive from The Palm Jumeirah and Dubai Marina, Jumeirah Golf Estates is an ideal spot to enjoy the excitement around this year’s Dubai Tour; against a backdrop of rolling fairways on the Fire & Earth courses and within a community of luxury homes.

Teams will begin the Jumeirah Golf Estates section of the race at 1:50pm on 4 February. Spectators wishing to view the action on the day can welcome the riders to Jumeirah Golf Estates at the Al Fay Road entrance, as they cycle on towards the Clubhouse.

To enjoy an afternoon bite or beverage after the riders make their way through Jumeirah Golf Estates, please call +971 (4) 818 2000 or email [restaurants@jumeirahgolfestates.com](mailto:restaurants@jumeirahgolfestates.com) to make a reservation at the Clubhouse. Boasting spectacular views of the Dubai skyline amid lush greens overlooking the Earth Course’s 18th fairway, the Clubhouse is an ideal spot to start the weekend on Thursday 4 February.

### ENDS

#### **About Jumeirah Golf Estates**

Host to the DP World Tour Championship, the Season Finale of the European Tour’s Race to Dubai since 2009, Jumeirah Golf Estates is one of the Middle East’s most prestigious residential golf communities, offering a wide range of world-class facilities and more than 1,700 individually designed homes (constructed and under construction) in the United Arab Emirates. Situated just 15 minutes from The Palm and Dubai Marina, Jumeirah Golf Estates is well placed to provide an unforgettable experience at its two championship golf courses, Fire & Earth, and luxury homes within easy reach of Dubai’s top attractions. From a state-of-the-art Clubhouse to restaurants, swimming pools and fitness centers, Jumeirah Golf Estates has a wide variety of entertainment and recreation facilities that will provide a superior lifestyle.

Jumeirah Golf Estates recently announced a new luxury real estate development Alandalus, which includes a range of apartment options, townhouses and a commercial center.

Visit [JumeirahGolfEstates.com](http://JumeirahGolfEstates.com) for more information and connect with Jumeirah Golf Estates on [Facebook](#), [Twitter](#), and on [Instagram](#)

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